



Megha Uthaya Kumar

User Experience Designer

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About Me

I'm an ambitious UX Designer, looking forward to learn, grow and collaborate with progressive organizations, with my creative design and innovative tech abilities to passionately craft impactful digital products and services that would contribute towards the growth of the company and the society at large.

Achievements

- **Longlisted** : *Information is Beautiful (IIB Awards)* 2023 for 'Oops! The Data Got Breached'-Data Analysis and Visualization project.
- Featured in **RSD13 Symposium** for Withering Away a system design project

Extra-curricular

- **SAP Design Summit'24** - Branding Collaterals & Design Challenge Coordinator
- Event Executive - **TEDxXIE**
- Event Head of Literary Committee - Spandan, XIE,

Skills

- UX Research
- UX/UI Design
- Information Visualization
- Rapid Prototyping and Wireframing
- Service Design & Product Design
- Heuristic Analysis & Usability Testing
- Visual Data Storytelling
- Visual Design
- Web Design and Development
- Data Science Analysis and Programming

Certifications

- "PYTHON for Data Science" - XIE + Marquette University, Milwaukee, USA.
- "Introduction to Programming using Python" - Microsoft Technology Associate
- "Responsive Website Basics: Code with HTML, CSS, and JavaScript". - Coursera
- "Web Applications for Everybody Specialization". - Coursera
- "Microsoft AI Classroom Series" - Microsoft India and NASSCOM Distinction in "Introduction to LaTeX" - Online Student Development Program 2020, XIE.

Languages

English Hindi Marathi Tamil

Education

- (Aug 2022 - Present) • **M.Des - Information Design**
National Institute of Design (NID), Bengaluru.
- (May 2022) • **B.E. - Computer Engineering**
Xavier Institute of Engineering (XIE), Mahim, Mumbai (University of Mumbai)
- (May 2018) • **HSC Science (Bio +IT)**
Sophia College, Bhulabhai Desai Road, Mumbai

Experience

❖ SAP Labs, Bengaluru UX design intern (June 2024- Present)

Funds and Grants Integration Monitoring, SAP Concur UX team

- Designed a dashboard for monitoring funds and grants integration, focusing on the web application following SAP's design system guidelines.
- Collaborated closely with developers to bring the design to life, enhancing the overall user experience.

Unified Transport Mobile App, Smart Labs UX team

- Designed and improved employee service experience across multiple touch points in various transport services.

UX Research for Joule AI Assistant

- Joule for TRES - Performed competitive analysis to understand AI usage patterns and industry trends.
- Project Digital - Conducted user interviews to prioritize prompt features based on user needs.

Help Support & Documentation

Role: Video Design and Production

- Created high-quality video assets, enhancing the overall effectiveness of support resources by converting written documentation into easy-to-understand walkthrough video content within a short time frame.

❖ CMP Infotech, Mumbai Software Developer (4 Weeks)

Developed a **Student Management System** using Python X SQL under the guidance of a Microsoft Certified Trainer.

Tools

- **Creative** : Figma, Adobe XD, Photoshop, Illustrator, Premier Pro, Firefly, Lightroom, Generative AI Tools, Lens Studio Snap AR
- **Data Visualization**: Microsoft Power BI , Azure , RawGraphs, MapBox
- **Programming**: HTML, CSS, Bootstrap,PHP, C, Java, Javascript, P5.js, SQL Python, AI-ML, NLP
- **Productivity** : MS Office (Word, Excel, PPT), Google Suite, GitHub, Miro, Android Studio)