



Megha Uthaya Kumar

User Experience Designer

meghauthayakumar19@gmail.com
 Behance
 LinkedIn
 meghawk.com
 Bengaluru
 Mumbai
 +91 9869906302

About Me

I'm an ambitious UX Designer, looking forward to learn, grow and collaborate with progressive organizations, with my creative design and innovative tech abilities to passionately craft impactful digital products and services that would contribute towards the growth of the company and the society at large.

Achievements

- Longlisted in Information is Beautiful (IIB) Awards 2024** for projects-
 - 'Navigating Troubled Waters'
 - 'On Spotlight: The Troublemaker Trawler'
 - 'Withering Away: Redefining Our Withering Connection with Nature'
- Featured in **RSD13 Symposium 2024** for 'Withering Away' a system design project and paper.
- Longlisted in Information is Beautiful (IIB) Awards 2023** for 'Oops! The Data Got Breached'

Certifications

"PYTHON for Data Science" - XIE + Marquette University, Milwaukee, USA.

"Introduction to Programming using Python" - Microsoft Technology Associate

"Responsive Website Basics: Code with HTML, CSS, and JavaScript" - Coursera

"Web Applications for Everybody Specialization" - Coursera

"Microsoft AI Classroom Series" - Microsoft India and NASSCOM

Distinction in "Introduction to LaTeX" - Online Student Development Program 2020, XIE.

Skills

- UX Research
- UX/UI Design
- Information Visualization
- Rapid Prototyping and Wireframing
- Service Design & Product Design
- Heuristic Analysis & Usability Testing
- Visual Data Storytelling
- Visual Design
- Web Design and Development
- Data Science Analysis and Programming

Languages

English Hindi Marathi Tamil

Education

- 2022 - Present **M.Des - Information Design**
National Institute of Design (NID), Peenya, Bengaluru.
- 2018 - 2022 **B.E. - Computer Engineering**
Xavier Institute of Engineering (XIE), Mahim, Mumbai
(University of Mumbai)
- 2016 - 2018 **HSC Science (Bio +IT)**
Sophia College, Bhulabhai Desai Road, Mumbai

Experience

SAP Labs, Bengaluru *UX Design Intern (June - Dec 2024)*

Funds and Grants Integration Monitoring, SAP Concur UX team

- Designed a dashboard for monitoring funds and grants integration, focusing on the web application following SAP's design system guidelines
- Collaborated closely with developers to bring the design to life, enhancing the overall user experience.

Unified Transport Mobile App, Smart Labs UX team

- UXR for designing an employee service experience across multiple touch points in various transport services.

UX Research for Joule AI Assistant

- Joule for TRES - Performed competitive analysis to understand AI usage patterns and industry trends.
- Project Digital - Conducted user interviews to prioritize prompt features based on user needs.

Video Design and Production for Help Support & Documentation

- Created high-quality video assets, enhancing the overall effectiveness of support resources by converting written documentation into easy-to-understand walkthrough video content within a short time frame.

CMP Infotech, Mumbai *Software Developer (4 Weeks)*

Developed a **Student Management System** using Python X SQL under the guidance of a Microsoft Certified Trainer.

Tools

- Creative** : Figma, Adobe XD, Photoshop, Illustrator, Premier Pro, Firefly, Lightroom, Generative AI Tools, Lens Studio Snap AR
- Data Visualization** : Microsoft Power BI , Azure , RawGraphs, MapBox
- Programming** : HTML, CSS, Bootstrap, PHP, C, Java, Javascript, P5.js, SQL, Python, AI-ML, NLP
- Productivity** : MS Office (Word, Excel, PPT), Google Suite, GitHub, Miro, Android Studio

Extra-curricular

- SAP Design Summit'24** - Branding Collaterals & Design Challenge Coordinator
- Event Executive - **TEDxXIE**
- Event Head of Literary Committee - **Spandan, XIE**